



## **Webinar Topic: - Workshop on Intellectual Property Rights (IPRs) and IP management for start-up.**

**Name of College:** - A. P Shah Institute of Technology, Kasarwadavli,  
Ghodbunder Road, Thane (Maharashtra)

**Department:** - Information Technology

**Date:** - 31/08/2021

**Participants:** - 29

**Targeted Audience:** Students of SE, TE, BE Information Technology

**Speaker:** -Prof. Shriganesh Yadav

**Prof. Shriganesh Yadav** has completed his Masters of Science (M.Sc). He has more than 8 years teaching & research experience and published various research paper in renowned conferences and journals. He is currently working as a Assistant Professor in APSIT.

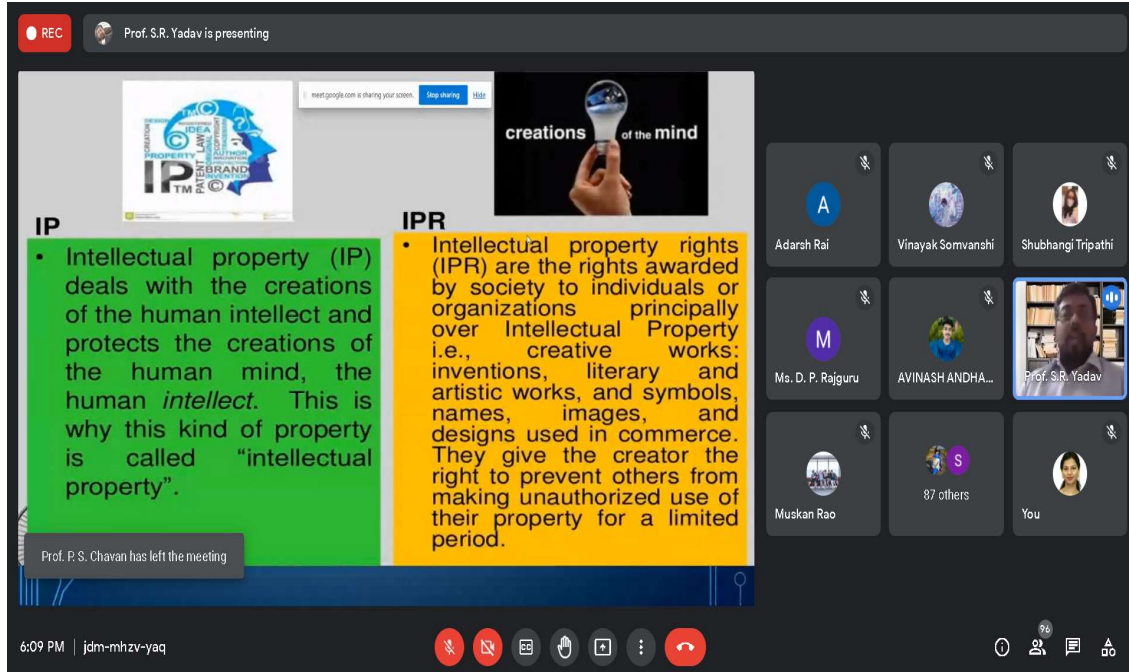
**Faculty Accompanied:** -

- 1.) Prof. Kiran Deshpande
- 2.) Prof. Geetanjali Kalme

**Aim of webinar:** -

This webinar aimed of motivating an Awareness/Mentoring Session on Intellectual Property Rights & IP Management for Innovation and Start-ups. A design is the overall visual appearance of the product that is unique to the product. To know more about design types and how to apply for a designing patent.

## Some Screenshots:



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**IP**

- Intellectual property (IP) deals with the creations of the human intellect and protects the creations of the human mind, the human *intellect*. This is why this kind of property is called "intellectual property".

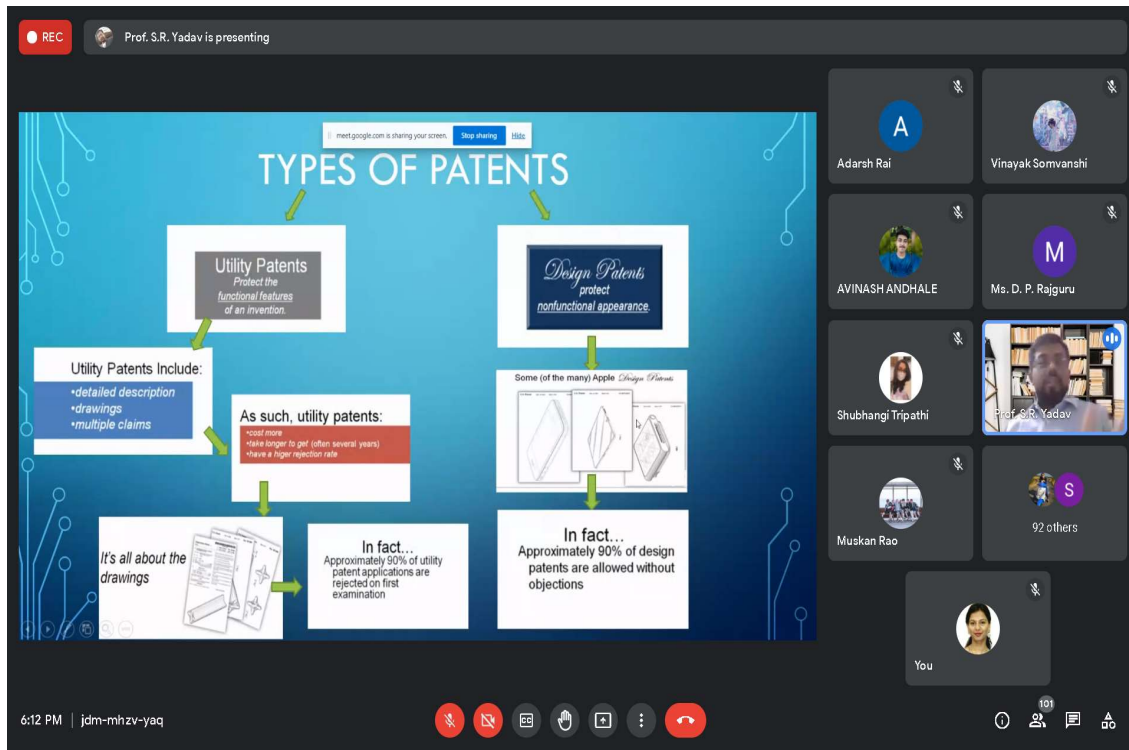
Prof. P. S. Chavan has left the meeting

**IPR**

- Intellectual property rights (IPR) are the rights awarded by society to individuals or organizations principally over Intellectual Property i.e., creative works: inventions, literary and artistic works, and symbols, names, images, and designs used in commerce. They give the creator the right to prevent others from making unauthorized use of their property for a limited period.

6:09 PM | jdm-mhzv-yaq

Adarsh Rai, Vinayak Somvanshi, Shubhangi Tripathi, Ms. D. P. Rajguru, AVINASH ANDHA..., Prof. S.R. Yadav, Muskan Rao, 87 others, You



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### TYPES OF PATENTS

- Utility Patents**  
Protect the functional features of an invention.
- Design Patents**  
protect nonfunctional appearance.

**Utility Patents Include:**

- detailed description
- drawings
- multiple claims

**As such, utility patents:**

- cost more
- take longer to get (often several years)
- have a higher rejection rate

**It's all about the drawings**

**In fact...**  
Approximately 90% of utility patent applications are rejected on first examination

**Some (of the many) Apple Design Patents**

**In fact...**  
Approximately 90% of design patents are allowed without objections

6:12 PM | jdm-mhzv-yaq

Adarsh Rai, Vinayak Somvanshi, AVINASH ANDHALE, Ms. D. P. Rajguru, Shubhangi Tripathi, Prof. S.R. Yadav, Muskan Rao, 92 others, You



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### Why should you register a design?

- Statutory right - accrues only on registration - territorial
- Right to prevent others from producing, importing, selling or distributing products having an identical appearance or a fraudulent or obvious imitation
- Monopoly Period of 10 years extendable by 5
- Gives you a Unique Selling Point (USP)
- Is an asset & can be licensed

PROTECTION

valid

People

- Add people
- Nilesh Wadibhasme
- Niranjani Dhaigude
- Omkar Nimbalkar
- Parvi Agrawal
- Pavan Chopra
- Pooja Sharma
- Pranav Mayekar
- Pranil Patil
- Prathamesh Lambate
- Pratik Chaudhari
- Pratik Pawade
- Prof. A. N. Aher

karan maurya has left the meeting

Sampada Mahadik AVINASH ANDH... Ms. D. P. Rajguru Prof. S.R. Yadav Muskan Rao 91 others You

6:30 PM | jdm-mhzv-yaq

REC

Atharva Dhamankar

Ms. D. P. Rajguru

Prof. S.R. Yadav

Muskan Rao

Prof. P.S. Jagtap

Prof. M. P. Joshi

Devanshu Mahapatra has left the meeting

Prof. A. N. Aher

78 others

You

People

- Add people
- Pratik Chaudhari
- Pratik Pawade
- Prof. A. N. Aher
- Prof. M. P. Joshi
- Prof. M. Priya
- Prof. N. A. Shaikh
- Prof. N.I. Shaikh
- Prof. P.S. Jagtap
- Prof. Ramya R. B.
- Prof. S.B. Shinde
- Prof. S.R. Yadav
- Prof. S.S. Alori

6:50 PM | jdm-mhzv-yaq